

[Date]

Ms. Patricia A. McGinnis
Anthem Blue Cross
Grievance and Appeals Department
P.O. Box 4310
Woodland Hills, CA 91365

Re: Reimbursement for Rehabilitative Services

Dear Ms. McGinnis:

Anthem Blue Cross of California's in-network physical therapists were recently notified that on February 1, 2010 Anthem will implement a per diem payment methodology for physical rehabilitative services. This new payment model changes the current payment system to one where providers will be paid \$75 per visit regardless of the intensity of treatment. CPTA's philosophy promotes fair and appropriate payment for physical therapist services. Physical therapists offer highly skilled and highly valued services to Anthem Blue Cross beneficiaries. To lower the current contracted rates from an average of \$100-\$150 per visit to \$75 per visit may prove to be financially detrimental to clinicians and their Anthem Blue Cross patients.

Please personalize your letters by discussing these major points:

- The duration of care may increase considerably
- The inability to offer treatment on the same day as a physical therapy evaluation as it will be cost prohibitive to the practice
- The decrease in time spent providing one on one patient care in order to meet basic practice expense
- The practice expenses and professional liability costs continue to rise which makes it impossible to accept lower reimbursement

It is imperative that you consider the potential affects it will create for your insured enrollees as well as physical therapist providers who will be forced to leave the network. Anthem Blue Cross enrollees will be forced to receive treatment outside of the network and pay unreasonable out of pocket costs due to a shortage of network providers. This change makes it financially impossible for providers to offer appropriate care under this arrangement. I ask that you review this change and make the appropriate adjustments to offer quality care at a fair and appropriate payment rate.

I strongly encourage you to reconsider this change to your payment methodology for the benefit of all consumers of health care.

Sincerely,

[Name]

Copy these individuals as well on your letters.

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