



## THE VALUE OF CPTA MEMBERSHIP

### Why Membership in the California Physical Therapy Association (CPTA) is Important

- CPTA is the only organization advocating for legislative and public policy issues affecting the PT profession in California. The Physical Therapy Board of California protects consumers, not physical therapists.
- Without CPTA, you would not have access to quality continuing education, guidance on practice issues, networking opportunities, employment and patient referral services, advertising and research grant opportunities as well as public relations support to promote the benefits of physical therapy. *CPTA is the ONLY organization protecting the right of physical therapists to practice physical therapy.*

***CPTA Membership – It is less expensive to protect your profession than your home, your car and your health.***

Membership is only \$1.47 per day for a PT and \$0.94 per day for a PTA (based on \$540 for PT and \$346 for PTA). This is a small price to pay to ensure you can continue to practice physical therapy on a daily basis.

### Member Services

- **Expert Staff** - Nine full-time staff members answer the phones Monday through Friday to respond to your questions.
- **Legislative Advocacy** - CPTA closely tracks hundreds of bills every year for their potential impact on physical therapy in California. Dues supported legislation for mandatory continuing education requirements, direct access for health and wellness services, the ability to use the title “Doctor” and unrestricted direct access for all patients. In 2007, CPTA initiated a repeal of transmittal 65 which would have prevented PTAs from treating Medicare patients.
- **Public Relations** - CPTA educates members on how to promote physical therapy to our patients. Our website offers several evidence-based presentations to educate legislators and the public on our services. New *MoveCalifornia* modules are created every year for the *MoveCalifornia* campaign.
- **Continuing Education** - CPTA provides members with high-quality continuing education throughout the year via webinars, the annual conference and on-site courses. CPTA courses cost 60 percent less for CPTA members.
- **Payment Advocacy** - CPTA makes available an expert in payment policy to answer your questions and provide timely updates on payment policy changes and trends. In 2008, our efforts prevented Blue Cross from cutting payments by 75 percent per clinic.
- **Member Discounts** - CPTA provides members with services at reduced rates, including workers’ compensation, development of an injury and illness prevention program, healthcare, workplace and employment regulation, professional licensing and affordable debt-collection programs as well as professional liability coverage.
- **CPTA Sponsors Legislative Day, Chapter Annual Conference, Capitol Wellness Day** and other opportunities for education, networking and lobbying.
- **Member Communications** - Website, newsletter, public outreach, PT journal and *California PT Notes*.

***Without your dues and membership, where would you turn for these services?***

<b>Find a PT referral service via website</b>	Help patients and clients find you. APTA's online directory of physical therapist members.
<b>Open Door</b>	Fast, convenient, free, 24/7 access to multidisciplinary clinical research to help you make practice decisions, conduct research, help your patients.
<b>Hooked On Evidence</b>	Quick and easy access to scientific justification for clinical decision-making in practice and evidence supporting physical therapist intervention. Improved decision-making process and patient outcomes.
<b>High-quality, low-cost Continuing Education Opportunities</b>	Fulfill your continuing education requirements throughout the year via webinars, the annual conference and on-site courses. CPTA courses cost 60 percent less for CPTA members.
<b>Guide to Physical Therapist Practice</b>	Foster professional standards and clinical competency through association policies, positions, guidelines, and other core documents.
<b>PT—Magazine of Physical Therapy and Section Journals</b>	Stay on the cutting edge of industry trends and developments. Trusted source for the latest information on physical therapy management practice, trends, and issues.
<b>Credentialed Clinical Instructor Program</b>	Gain enhanced knowledge and skills in the provisions of physical therapy education through this voluntary program designed for people interested in or involved with clinical education.
<b>Clinical Residency &amp; Fellowships</b>	Mentored environment, real world experience, one path to expert clinician.
<b>Foundation for Physical Therapy and California PT Fund Research Grants</b>	Fund research that supports the development of evidence-based physical therapist practice, enhance the quality of physical therapist services for patients and clients, and increase the number of physical therapist researchers.
<b>Networking opportunities</b>	Network and share ideas with people in your profession.
<b>E-mail list serves with PTs throughout the nation; database of colleagues, peers</b>	Communicate with other PTs, ask questions and receive responses from your peers.
<b>Specialty certifications</b>	Build on a broad base of professional education and practice to develop a greater depth of knowledge and skills related to a particular area of practice.
<b>CPTA Career Center</b>	Search for jobs and post your resume online. Sign-up to receive job alerts that match your qualifications.