

2006 - 2010 CPTA Strategic Plan

Strategic Goal

Physical Therapists are universally recognized and promoted as practitioners of choice to whom consumers have unrestricted direct access within the scope of physical therapist practice

In order to better address the needs of all CPTA members, the CPTA Board developed the following areas of focus (in rank order) at its July 2008 strategic planning meeting:

- 1. Public Identity**
- 2. Access**
- 3. Practice**
- 4. Payment**
- 5. Education**